



3149 Kentucky Avenue
Bedford, IA 50833
www.rainbowfarms.net

News from the Farm

A monthly e-Newsletter from Rainbow Iris Farm

Kelly writes:

Happy New Year and thanks for your support in 2011! As I mentioned back in July, we got really lax with our newsy mailings in 2011—only two were sent all of last year. But with the arrival of this new year, there's lots of news to share.

First, my book. [*A Guide to Bearded Irises: Cultivating the Rainbow for Beginners and Enthusiasts*](#) will hit the market around May 1. I'm so thrilled to finally be able to share this project with the world. It was an awesome experience to be able to write about my first expertise and passion in the plant world—352 pages and 318 photographs later. We will have copies available for sale at the nursery in May. See the ad below for more information about the book and click the link to pre-order your copy on Amazon.

Next up—new introductions for 2012. We've got two exceptional median irises that we're happily bringing to market this year. The first is from our friend Mitch Jameson of St. Joseph, MO. A border bearded, 'Put Upon' is a late-flowering crowd pleaser. The second is an MTB from the late Betty Wyss named 'Carla Beth' for her daughter. These will be available exclusively from Rainbow Iris Farm on our website in February (along with our full online catalog of offerings for 2012). Stay tuned!

In advance of the book's release, I've got a full calendar of travel and speaking around the country. I always look forward to meeting friends and clients from around the country. If I'm in your area, give me a shout! [Here's a link to my calendar.](#)

Kelly



A Guide to Bearded Irises



Kelly's book on bearded irises comes out on May 1, 2012!

[Reserve your copy today!](#)



From the book's jacket:



The diversity of bearded irises rivals that of any other perennial grown in temperate climates. For some gardeners, they bring back warm memories of a grandparent's garden; for others, they're a cutting-edge plant with a seemingly endless capacity for producing new forms and patterns.



In this comprehensive and definitive guide, iris expert Kelly Norris provides an accessible yet authoritative overview of these deservedly popular plants. Introductory chapters show how to grow successfully, how to use them in the garden, how to choose the best plants, and how to "create" new irises. *A Guide to Bearded Irises* also provides portraits of the most outstanding plants in each of the six recognized categories, from the dainty miniature dwarf bearded irises to the stately tall bearded irises. A resource section lists specialty nurseries, organizations devoted to bearded irises, and public gardens with notable iris collections.

2012 Introductions!

On sale February 2012!



'Put Upon'
(Mitch Jameson, 2012)



'Carla Beth'
(Wyss/Norris, 2012)



Join our garden of friends on Facebook!

Post photos! Ask questions!

www.facebook.com/rainbowirisfarm